

Niveditha R

BSc Economics and Computer Science

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ACADEMIC QUALIFICATIONS			
Year	Qualification	Institute	% / CGPA
2022-26	SIAS'26	Krea University, Sricity	9.06
2021-22	Class XII (CBSE)	Saint Peter's Senior Secondary School, Kadayiruppu	96 %
2019-20	Class X (ICSE)	Vimalagiri International School, Muvattupuzha	96.8 %
CORE MODULES		Letter Grade	
Econometrics		A-	
Financial Management		A+	
Statistics for Economics		A-	
Introduction to Statistical Programming		Audit	
Mixed methods of Impact Evaluation		A-	
NOTABLE ACADEMIC PROJECTS			
Undergraduate Researcher, LEAD	- Conducted an on-field socio-economic study with LEAD at Krea University, mentored by Executive Director Sharon Buteau, on artisan welfare in <i>Srikalahasti's Kalamkari</i> textile cluster—focusing on how employment structures and generational shifts affect livelihoods and craft sustainability. Project details: thekalamkariproject.in - Designed and executed a mixed-methods research framework, combining surveys and interviews with 60+ artisans across private enterprises.		January-April 2025
POSITIONS OF RESPONSIBILITY			
Consultant, LEAD	- Part-time Consultant at LEAD, supporting the STREE project on SHG marketing and enterprise development. - Conducting market mapping, digital audits, and case study research to enhance the visibility and competitiveness of SHG products across e-commerce platforms.		September-November 2025
Intern, AIC Catalyst	- Catalyst AIC is an incubation and acceleration platform supporting startups in crafts, climate, and social impact sectors. - Developed 3 detailed case studies on portfolio startups, highlighting impact and scalability for donor reports. Conducted founder interviews, secondary research, and impact documentation for donor engagement.		May - August 2025
Founder's Office Intern, PeakMind	- PeakMind is a platform focused on improving student performance and mental health, particularly for those preparing for competitive exams. - Played a role in key initiatives that enhanced the platform's growth, including optimizing operational processes, supporting strategic partnerships, and driving business development efforts.		May-July 2024
Intern, Wildlife Conservation Trust	- Worked on the Riverine Ecosystems and Livelihoods programme at the WCT. - Helped analyze satellite image data on large river ecosystems in India's Gangetic plains, using Google Earth Engine and Quantum GIS software.		May-July 2023
Intern, Center for Wildlife Studies	Processed qualitative field data by translating and structuring community interviews from Malayalam to English. Supported research aimed at mitigating human-wildlife conflict and empowering communities near protected areas through sustainable livelihood initiatives.		November-January 2023
ACHIEVEMENTS & EXTRA-CURRICULARS			
Achievements	Dean's list issued by SIAS, Krea University		2023-24
Founder, Orway	- Building a premium handicrafts platform, secured pre-seed funding from CFE. - Partnered with artisans from Srikalahasti & Nimmalakunta; developed B2B gifting vertical and premium D2C product lines. - Designed brand identity, luxury packaging, and website to position Orway as a heritage-luxury label.		
Department Director, Leher	- Led content strategy and editorial planning for the Economy section. - Leher is an individually run college newspaper that aims to facilitate a better political environment on campus and encourages conversations that prompts the masses to think & rethink.		2023-2024
Student Board, Centre for Entrepreneurship	- Planned, organized, and executed CFE-hosted events, including workshops and conferences, overseeing all aspects from concept development to logistics and vendor management. - Delivered impactful, memorable events aligned with CFE's goals, leveraging creativity, event management experience, and strong organizational and interpersonal skills.		March'24-April 2025
Executive Committee, ESOK	- As a part of the executive committee of the Economics Society of Krea (ESOK), I help ideate, organize and coordinate events and initiatives by the society - Heading and managing the social media team for the society		2023-2024
Administration Representative, Rangasthala	- Rangasthala is the theatre club of SIAS, KREA university. - I kept a record of and managed the club's finances. Oversaw the logistics of running the club. - Helped the club put up three well received theatrical productions within the university.		2022- 2023